

OUR STRATEGIC OBJECTIVES

To facilitate high quality person centred care through a continuous improvement approach for Age, Primary and Community health services be a leader in sustainable solutions for aged and primary healthcare in regional communities

To provide access to responsive services based on community needs in all catchments

To create sustainable income streams through the provision of relevant services and appropriate capital investment

Maintain robust Corporate and Clinical management structures to ensure the long termsustainability of the organisation

To be innovative and work in partnership with other organisation's in our various markets that support our vision and mission

Ensure direct links to all the communities we operate within are maintained and fostered

All Staff and Volunteers professionally and personally grow from their experience with the organisation

STRATEGIC PLAN

2014-19



CHAIR
PAT GLYNN

"As Chair of the Violet Town bush Nursing Centre and on behalf of the Board and Senior Management I am delighted to endorse the publication of the organisation's 2014-19 Strategic Plan. This plan will be the framework for planning the long term sustainability of the organisation well into the future. The future for this organisation is bright and the move to enter the Bendigo market will have long term positive implications for Violet Town Bush Nursing Centre and the community.

Through the development of strong partnerships across all the catchment areas we service we will embed the community based culture across both our current sites and evolve our services to meet the community need. This organisation has always been an advocate for the Health and wellbeing of our communities, we will continue to deliver leadership in the areas of Health and Wellbeing and support those transitioning into the latter years of their lives enjoy a lifestyle that is fulfilling and rewarding.

As we move into the new era of Aged Care in Australia it is imperative we continue to be a proactive, resourceful and innovative in the manner we deliver services. Critical to this is the ability of the organisation to adapt to the changes required by legislation and the needs within the communities we service. Over the next five years we will see this organisation evolve to meet these new demands and thrive as we become leaders in Health and Wellbeing services."

CEO
SAM CAMPI

"The development of a new strategic plan for any organisation is a pivotal moment that generates a wide variety of emotions and energies. This new phase in terms of the life of this organisation is a clear demonstration of our growing maturity and open innovation. The move to rebrand this organisation as Honeysuckle Regional Health is a clear indication that this organisation is ready for the challenges that Aged and Healthcare services will be presented with over the next 5 to 10 years; combined with the adoption of this strategic plan I believe that we will grow and thrive in a time where the external environment may offer some significant challenges.

Through this strategic plan we will grow our organisation through the unification of our sites by building on the opportunities that are presented in the various catchments that we work within; and offer our residents, clients and their families a level of service that merits their needs and the changing needs of all the communities we operate within. For our staff and Volunteers this plan offers them the opportunity to grow with the organisation and give them a platform of self-fulfilment that will create a multitude of benefits for all those who work with us. Finally it is only through the development and nurturing of strong viable partnerships with other services and the communities we operate within that we can cement our future and ensure the long term growth of this organisation."

OUR VISION



To be a leader in sustainable solutions for Aged and Primary healthcare in regional communities

OUR MISSION



Caring for our communities through innovative quality health and wellbeing programs that are financially viable and meet the community's needs

OUR VALUES



Compassion
Respect
Accountability
Honesty
Enjoyment
Inclusion

